



DATA REQUEST FORM

Date:

Your Business Information:

Company Name:

Street Address:

City:

State:

Zip Code:

Business Contact Name:

Phone:

Company Website:

E-mail:

Product Information:

Industry: Product description:

Where is the product manufactured?

Total number of SKUs: _____ Total Number of Active SKU's _____

Average master carton size: Height ____ Width ____ Length ____

Average master carton weight:

Number of individual pieces per master carton:

Number of inner cartons per case pack:

Number of individual pieces per inner pack:

Average wholesale cost per piece:

Average annual inventory turns:

How product would be received:

- Palletized
- Floor loaded container
- Other

If other, please describe:

Shipments

Truckload & LTL Shipments:

Projected number of LTL/Truckload shipments per month:

Average number of full cases per LTL/Truckload shipment:

Average number of inner packs per LTL/Truckload shipment:

Average number of "items/lines" ordered per LTL/Truckload shipment:

Small Parcel Shipments:

Projected number of small parcel shipments per month:

Average number of inner packs per small parcel shipment:

Average number of "items/lines" ordered per small parcel order:

Direct-To-Consumer:

Average number of items per order:

Average weight per order:

Average number of orders per month:

Product Receipts/Storage:

How many containers per month received?

How many pallets received per month? Mixed?

Your Customers:

- National Retail/ "Big Box" Retail
- B2B
- Independent Retailers
- Direct to Consumer

Please list National Retail Customers: _____

Orders:

How will orders be sent to DA?

- EDI
- Flat File Exchanged
- Manual
- Other

If other, please describe: _____

Ordering Increment:

- Pallet
- Case
- Inner
- Piece
- Other

If other, please describe: _____

Administrative:

Services needed:

- Manual Order Entry
- Customer Service

Special Labeling Requirements:

- Yes
- No

If yes, please describe: _____

Special Packaging Requirements:

- Yes
- No

If yes, please describe: _____

Other Special Requirements: